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| **Independent Variable** | **Type** | **Values** |
| Age\_Category | Categorical | 18-29, 30-49, 50-64, 65+ |
| Sex | Categorical | Female, Male |
| Education\_Category | Categorical | ‘Some College’, ‘No degree’, ‘Associate degree’, ‘College graduate’, ‘Postgraduate’, ‘High School graduate’, ‘Less than high school’ |
| Hispanic | Categorical | ‘Yes’, ‘No’ |
| Combining\_Race | Categorical | ‘White’,’ Asian or Asian American’, Black or African American’, ‘Some other race’, ‘Mixed race’ |
| Race\_Ethnicity | Categorical | ‘Hispanic’, ‘White non Hispanic’, ‘Black non Hispanic’, ‘Other’ |
| Marital\_Status | Categorical | ‘Divorced’, ‘Married’, ‘Widowed’, ‘Never been married’, ‘Living with a partner’, ‘Separated’ |
| Religion | Categorical | ‘Roman Catholic’, ‘Protestant’, ‘Jewish Agnostic’ (not sure if there is a God), ‘Atheist (do not believe in God)’, ‘Mormon’, ‘Orthodox(VOL)’, ‘Unitarian (Universalist)(VOL) Christian’, ‘Muslim’, ‘Buddhist’, ‘Hindu’ |
| Party | Categorical | ‘Republican’, ‘Democrat’, ‘Independent’ |
| Income\_Recode | Categorical | '20 to under $30,000', '50 to under $75,000', '100 to under $150,000', '75 to under $100,000', '$150,000 or more', '30 to under $40,000', '10 to under $20,000', 'Less than $10,000', '40 to under $50,000' |
| Ideology | Categorical | 'Moderate', 'Conservative', 'Very liberal', 'Liberal', 'Very conservative' |
| Internet\_frequency | Categorical | 'Every day', 'At least once a week but not every day', 'Never', 'Once a month', 'Once a week', 'Less than once a month' |
| Social\_media\_user | Categorical | 'Social Media Users', 'Not Social Media Users' |